



Indo-Myanmar
Conservation



ART CONTEST: LET'S SAVE TURTLES

I. Overview

- **Organizers:** People and Nature Reconciliation (PanNature), Asian Turtle Program of Indo-Myanmar Conservation (ATP/IMC), Humane Society International - Vietnam (HSI in Viet Nam)
- **Objectives:**
 - Share information and knowledge about turtle species, their role in the ecosystem and current threats to their existence.
 - Raise public awareness about turtle conservation and change people's attitudes and behaviours so that they join hands to protect turtle species from extinction together.
 - Promote and use public creativity to convey the message of turtle conservation, turtle protection and say "no" to illegal forms of "consumption" of turtles. Each individual will act as an ambassador to spread the message of protecting turtles.
- **Contest theme:** "let's save turtles". Contestants express their feelings and thoughts about the current status and threats to the survival of turtles; condemn illegal acts of buying, selling and "consuming" turtles; or express their proposals, dreams, aspirations, and calls for turtle conservation in Vietnam.
- **Participants:** Anyone who is currently living in Vietnam can join the contest
- **Contest time:**
 - Launch time: 21st June 2021
 - Submission time: 21st June 2021 – 31st July 2021 (GMT+7)
 - Voting time on Facebook (www.fb.com/www.thienhien.net): 9th to 15th August 2021 (GMT+7)
 - Date of result announcement: 20th August 2021
 - Presenting awards: Within 02 weeks of the date of result announcement

II. Major rules

1. Eligible artwork:

- Hand-painted artwork (A3 paper) or digital artwork (minimum size 3500x5000px, 300dpi resolution). Contestants can freely create content, messages, and ways of expressions as long as it meets the requirements and theme of the contest. Contestants can submit up to 3 pieces of artwork.
- Contestants are required to submit the name of the artwork and a short message or introduction of their work with a length of no more than 500 words (The contestant can introduce the idea of the painting, the message they want to convey, the story behind the artworks or whatever they want to express in their work).

2. How to submit your work:

- In the **preliminary round**, contestants are required to send photo files (for digital artworks) or high-resolution outdoor photos/clear colour scans, if they have not sent the original artworks, (for hand-painted artworks) in an email to **baoverua@gmail.com**. In the email, contestants are required to clearly write the title: **[Full name of contestant]_ Lets save turtles**. The following information should be mentioned in the letter: **[Contestant's name] - [Year of birth] - [Name of entry] [Message or comment (if any)] - [Home address] - [Phone number of contestant or guardian]**
- After passing the preliminary round, the artwork is selected to enter the **final round** of the contest where qualified artwork is posted on the [Facebook page](#) for the public to vote on. The Organizers will contact and request the authors' qualified artwork to submit their original paintings/artworks. It is mandatory for the finalists to send original paintings to the Organizers. Entries are placed in sealed envelopes and sent to the **Centre for People and Nature, 24H2 Yen Hoa New Urban Area, Yen Hoa Ward, Cau Giay District, Hanoi**.

Envelopes containing paintings must be enclosed with the following information:

[Contestant's name] - [Year of birth] - [Name of entry] - [Home address] - [Telephone number of entrant or guardian]

Submission time is calculated by postmark. Works will be selected to be used in the design of publications and displayed at relevant events hosted by the Organizers for non-profit media purposes to raise conservation awareness.

- **The process of artwork selection and evaluation**

Within 3-7 days after receiving the entries, the Organizers will send a notice to the contestants whose works are qualified, meeting the contest requirements. Eligible entries will then go through a preliminary round. If they pass the preliminary round, the entries will enter the final round of the contest and be posted on the [Facebook page](#) for the public to vote on. The Organizers will notify the entrant of the eligibility of their artwork; however, they have no liability to the entrant whose work is invalid or ineligible for selection based on the **Organizers' assessment**.

- Regarding the finalist entries posted on the [Facebook page](#), contestants can share the post themselves on their personal page to call for people to vote for them, with the hashtag #Chungtaybaoverua #PanNature #HSLinVietNam #ATP (recommended to tag friends when sharing post). Entries will be scored based on the total interaction index of the work (interactions, comments and shares) of each entry on the [Facebook page](#) (excluding interactions on personal pages of the entrant or of the tagged friends).

Specific scoring is as follows:

1 like/haha/sad/angry = 05 points, 1 love/wow/care = 10 points

1 comment = 15 points

1 public share (with the hashtag #Chungtaybaoverua #PanNature #HSLinVietNam #ATP) = 20 points

Note: *Public shares are counted only if they contain all hashtags and shared from <https://www.fb.com/www.thiennhien.net> with the voting artwork).*

III. Prizes

All finalist paintings will be used for the design in a turtle publication and presented to the authors. All prizes will be awarded a certificate from the Organizers and a cute ATP forest hat.

- **01 Diamond Turtle Warrior prize:** 01 winner selected by artist Bui Trong Du and the Organizers, including:
 - A trip to explore and learn about turtle conservation in Cuc Phuong National Park for 3 days. The Organizers will cover all accommodation and travel expenses.
 - In addition, the winner can choose 01 of the following 02 gifts:
 - + Electronic drawing board XP Pen
 - + Tablet Samsung Galaxy Tab A8

- **02 Golden Turtle Warrior prizes:** 01 winner voted by the public (based on the total score calculated on the post on [Facebook page](#)) & 01 winner selected by the Organizers, each award includes:
 - A trip to discover and learn about turtles in Cuc Phuong National Park in 3 days for the winner.
 - In addition, the winner can choose 01 of the following 02 gifts:
 - + 01 Kindle PaperWhite Gen 4
 - + 01 in any of the courses at Mỹ thuật Bụi.
- **02 Silver Turtle Warrior prizes:** 01 winner voted by the public (based on the total score calculated on the post on [Facebook page](#)) & 01 winner selected by the Organizers. Each winner can choose one of the following two gifts:
 - + Arena online course
 - + ELSA, an English learning application
- **03 Bronze Turtle Warrior prizes:** 02 winners voted by the public (based on the total points calculated on the post on [Facebook page](#)) & 01 winner selected by the Organizers. Each winner can choose one of the following two gifts:
 - + Book - Hack não 1500 từ tiếng Anh (Hack brain with 1500 English words)
 - + Book - Bộ Bách khoa toàn thư về khoa học và không gian (The Encyclopedia of Science and Space)
- **05 Vietnamese Turtle Warrior prizes,** 02 winners selected by the Organizers and 03 winners voted by the public. Each winner can choose one of the following two prizes:
 - Eco-friendly bamboo shell thermos bottle
 - A set of books of your choice (which costs no more than 500,000 VND)

Note: Prizes are not exchangeable for cash and are non-transferable.

IV. Other regulations

- Entries must be owned by the entrant, and have not been displayed, exhibited, or published in publications, books, or magazines (including electronic versions). The author is responsible for the copyright of the work.
- Entries will be disqualified if they contain the following information:
 - Contains content contrary to the customs, traditions and culture of Vietnam;
 - Contains content that is contrary to Vietnam's policies and regulations on wildlife protection;
 - Violation against regulations on intellectual property rights and prohibitions of

relevant laws.

- Original paintings/artwork will not be returned to entrants under any circumstances, including unqualified ones. By participating in the contest, the entrant agrees to allow the Organizers to unconditionally and indefinitely use the entry to serve the communication, promotion of the contest and other awareness activities on wildlife conservation.
- The Organizers reserve the right to remove entries from the [Facebook page \(https://www.fb.com/www.thienhien.net\)](https://www.fb.com/www.thienhien.net) if detecting signs of fraud, without prior notice. Entrants will be disqualified or stripped of their prizes at any stage, even after they have received their prizes.
- The Organizers are not responsible for artwork lost in transit.
- The Organizers are allowed to use personal photos (with permission), names of contestants to show the transparency of the contest as well as for communication purposes.
- The Organizers are not responsible if the winner does not receive the prize due to incomplete or inaccurate information provided.

Note: Contestants need to read, understand, agree and comply with the provisions of this section. In the event of any dispute(s) or complaint(s) related to the contest, the decision of the Organizers is final.

V. Contact:

Organizers of Art Contest: Let's Save Turtles

Email: baoverua@gmail.com

Fanpage: <https://www.fb.com/www.thienhien.net>

ĐT: (+84) 243 556 4001 (ext.111)

We would like to express our sincere thanks to the European Union (EU) and the Cleveland Metroparks Zoo for supporting this activity within the framework of the two sponsored projects: “Partners against Wildlife Crime” and “Conservation of endangered, precious, and rare tortoise and freshwater turtle species in Vietnam”

About People and Nature Reconciliation (PanNature)

People and Nature Reconciliation (PanNature) is, a Vietnamese not-for-profit organization, established in January 2006. Its aim is to protect the environment,

preserve the diversity and richness of nature, and improve the living quality of the local community through the search, promotion and implementation of sustainable and nature-friendly solutions.

For more information about PanNature, please visit:

Website: <http://www.nature.org.vn/>

Facebook: <https://www.facebook.com/PanNature/>

About the Asian Turtle Program of Indo-Myanmar Conservation

The Asian Turtle Program (ATP) was established in 1998, with the aim of establishing a safe and sustainable future for Asian turtles, and ensuring that no further turtle species become extinct in the region. The ATP activities include research, conservation, community communication, training, rescue, release, and policy advocacy. Since its formation, the ATP has concentrated its efforts on Vietnam's priority species including those which are critically endangered or endemic, and with conservation value, on a global scale. In 2015, the ATP was incorporated into Indo-Myanmar Conservation, a not-for-profit corporation registered in the United Kingdom to facilitate greater scope for the research and conservation of additional taxa. For more information about the ATP, please visit:

Website: <https://asianturtleprogram.org/>

Facebook: <https://www.facebook.com/AsianTurtleProgram>

About Humane Society International (HSI)

Humane Society Organization International (HSI) is a non-governmental organization active in the field of animal protection and welfare around the world with the goal of protecting all animals, including animals used for experimental purposes, farm animals, domestic animals and wild animals. HSI started its program in Vietnam in 2013. For more information about HIS, please visit:

Website: <https://www.hsi.org/>

Facebook HSI International: <https://www.facebook.com/hsiglobal>

Facebook HSI in Vietnam: <https://www.facebook.com/hsivietnam>

