



## Asian Turtle Program Indo - Myanmar Conservation



Indo-Myanmar  
Conservation

Protecting today so we can see tomorrow...

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For more current news and updates on tortoise and freshwater turtle conservation in Asia,  
visit our website: [www.asianturtleprogram.org](http://www.asianturtleprogram.org)

## New cool T-shirt to support the conservation of the endangered Big-headed turtle in Vietnam

Big-headed Turtles are one of the world's most threatened turtle species, thanks largely to increasing illegal hunting and trade. As a result, the species has been designated as an Evolutionarily Distinct and Globally Endangered (EDGE) species, as part of the Zoological Society of London's EDGE of Existence initiative.

As part of a Big-headed Turtle EDGE project, the Asian Turtle Program of Indo Myanmar Conservation has been working with numerous international and local partners to assess the release strategy for confiscated Big-headed Turtles in Vietnam during the last three years. The ambition is to develop a pre-release and post-release procedure for not only Big-headed Turtles but also other confiscated tortoise and freshwater turtle species in Vietnam.

You can help generate awareness of the species' plight and advance Big-headed Turtle conservation with the purchase of a t-shirt and/or a donation today. Your generosity supports efforts to help Big-headed turtle rehabilitation and care and to release them back into the wild.

We have two designs, the coloured design in Vietnamese is available to customers in Vietnam via our website shop at <https://asianturtleprogram.org/souvenir/>, while the black and white version is available in English and Vietnamese for international customers at our online Bonfire store at <https://bonfire.com/atp-big-headed-turtle-t-shirt-english> and <https://bonfire.com/atp-big-headed-turtle-t-shirt-vietnamese>



Coloured design of the new Big-headed Turtle T-shirt with "Big-headed turtles want to be free" slogan in Vietnamese.  
© ATP/IMC.



Alternative design of the Big-headed Turtle T-shirt in English available on our Bonfire online store.  
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We would like to thank Fondation Segré Conservation Fund, the EDGE of Existence programme, the Zoological Society of London (ZSL), Cleveland Metroparks Zoo (CMZ), Paignton Zoo, Nordens Ark, the Centre for Natural Resources and Environmental Studies (CRES), Cuc Phuong National Park and Pu Mat National Park, and all of our numerous partners for the Big-headed Turtle Project.



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Hoang Van Ha, the ATP's Vietnam turtle program coordinator who has been awarded an EDGE fellowship to work on BHT conservation in Vietnam, proudly wears the new T-shirt. © Nguyen Tai Thang – ATP/IMC.